

Privacy statement on the protection of personal data in relation to CASSINI Entrepreneurship Days

The European Union Agency for the Space Programme (EUSPA) is committed to protect your personal data and to respect your privacy. All personal data are dealt with in compliance with the applicable rules on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data (currently Regulation (EU) No 2018/1725).

The following data protection information notice outlines the criteria by which the EUSPA collects, manages and uses the data in relation to the CASSINI Entrepreneurship Days registration.

Identity of controller and data protection officer:

Controller: European Union Agency for the Space Programme (EUSPA), Head of the Market Downstream & Innovation Department

DPO: European Union Agency for the Space Programme (EUSPA), Data Protection Officer, dpo@euspa.europa.eu

Purpose(s) of processing:

EUSPA collects and uses your personal information to manage the CASSINI Entrepreneurship Days registration and to support the preparation and implementation of the CASSINI Entrepreneurship Days, in particular:

1. to process registrations and manage a database of participants to the “CASSINI Entrepreneurship Days”;
2. to send notifications concerning the event to participants, before, during, and after the CASSINI Entrepreneurship Days via email and telephone;
3. to organise the CASSINI Entrepreneurship Days including its access control;
4. to establish a repository of photos, videos and other audio-visual recordings of the CASSINI Entrepreneurship Days, to be used for the promotion of the event and the CASSINI Initiative; and for the publication of these audio-visual recordings for that purpose on the CASSINI Initiative website, on other websites of the EUSPA and the European Commission, and on EUSPA and the European Commission’s social media channels (Facebook/Meta, Instagram, LinkedIn, Twitter/X, Youtube and Vimeo)¹;
5. to share registrants’ name, affiliation, short biography and portrait picture with other participants to the CASSINI Entrepreneurship Days;
6. to manage subscriptions to newsletters and communications related to the CASSINI initiative and its actions as implemented by the data controller.
7. to create anonymised reports.

Data/Categories of data concerned:

¹ All these platforms are certified under the EU-US Data Privacy Framework, ensuring an adequate level of protection – comparable to that of the European Union.

In order to carry out this processing operation EUSPA collects the following categories of personal data:

- Personal data obtained for your registration to participate to the event:
 - Name, position, organisation, country and professional contact details (email, phone number, city and country);
 - Short biography;
 - Portrait picture;
- Audio-visual recordings of workshops, meetings, and events that may include you. EUSPA may take photos and videos of the workshops, meetings, and events and publish them on its intranet, internet sites and on EUSPA social media channels (Facebook/Meta, Instagram, LinkedIn, Twitter/X, Youtube and Vimeo)²;
Photos and videos will be used solely for the purpose of promoting the workshops, meetings, and events and not for the purpose of identifying any individuals. No facial images will be associated with the personal data mentioned above, thus none of the data subjects appearing in photos and/or videos will be generally identifiable, with the exception of the event's speakers.
Participants who do not opt to be part of the recording and photographing of the event, and the publication thereof, will be offered the opportunity to sit in back rows that are not recorded or photographed, to be recognised as such with special badge lanyards, or other options, depending on the circumstances of the particular event.
- Information provided in the context of CASSINI Entrepreneurship Days workshops and surveys;
- Attendance lists and related documentation of participation in CASSINI Entrepreneurship Days.

We obtain the personal data from you during the registration to "CASSINI Entrepreneurship Days".

Recipients/Categories of recipients of the data processed:

Access to personal data is granted on a "need to know" basis to:

- A limited number of EUSPA staff responsible for carrying out this processing operation;
- EUSPA engages as data processors the following external contractors which are bound by personal data protection rules equal to those applying to EUSPA:
 - A limited number of staff of the EUSPA contractor supporting the "CASSINI Entrepreneurship Days": Novaspace SRL (Belgium)
 - Third-party service provider:
 - B2Match (Austria), event management platform.
 - MailerLite Limited (Ireland) which enables the creation and management of email campaigns, surveys and forms.
- Audio-visual recordings of the workshops, meetings, and events may be published on the CASSINI Programme's website (<https://www.cassini.eu>), on other websites of the EUSPA, and on EUSPA social media channels (Facebook/Meta, Instagram, LinkedIn, Twitter/X, Youtube and Vimeo)²;

Any recipient is reminded of its obligation not to use the data received for other purposes than the one for which they were transmitted.

Legal basis/Lawfulness of the processing:

- A) Processing is based on the consent of the data subject (Art. 5(1)(d) of Regulation 2018/1725) regarding the purposes of processing as follows:
- to establish a repository of photos, videos and other audio-visual recordings of the CASSINI Entrepreneurship Days, and the CASSINI Initiative; and for the publication of

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these audio-visual recordings for that purpose on the CASSINI Initiative website (<https://www.cassini.eu/>), on other websites of the EUSPA, and on EUSPA social media channels (Facebook/Meta, Instagram, LinkedIn, Twitter/X, Youtube and Vimeo)³;

- to establish a list of subscribers wishing to receive newsletters and communications related to the CASSINI initiative and its actions as implemented by the data controller.
- B) Processing is necessary for the performance of a contract with a data subject and is lawful under Article 5(1)(c) of Regulation (EU) 2018/1725. This legal basis applies for the purposes of processing as follows:
- to process registrations and manage a database of participants to the “CASSINI Entrepreneurship Days”;
 - to send notifications concerning the event to participants, before, during, and after the event via email and telephone;
 - to organise and support the CASSINI Entrepreneurship Days including their access control;
 - to share registrants’ name, affiliation, short biography and portrait picture with other participants to the CASSINI Entrepreneurship Days;
 - to create anonymised reports.

Information on the storage locations and retention period of personal data:

The Data Controller keeps your personal data for the time necessary to fulfil the purpose of collection:

- Personal data related to the organisation and management of the event, including information provided by participants upon registration, before, during or after the event, will be kept for five years after the event;
- Audio-visual recordings of the CASSINI Entrepreneurship Days will be kept for five years.

Once the retention period is over, personal data are destroyed.

All personal data in electronic format (e-mails, documents, databases, uploaded batches of data, etc.) are stored on the servers of EUSPA or of its contractors located in the European Union/EEA and abiding by the necessary security provisions.

Transferring the data to third countries:

Your data will not be transferred to third countries.

Automated decision-making

Your data will not be used for an automated decision-making, including profiling.

Data subjects have the right:

- To obtain confirmation as to whether or not his or her personal data are being processed, access the data and obtain detailed information on the processing;
- Of rectification of inaccurate personal data;
- Of erasure of personal data if the statutory provisions are met;
- Of restriction of processing if the statutory provisions are met;
- To object to processing;

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- To data portability;
- To withdraw the consent to personal data processing at any time, without affecting the lawfulness of the processing before the consent's withdrawal;
- To lodge a complaint to the European Data Protection Supervisor at EDPS@edps.europa.eu should they consider that the processing operations do not comply with Regulation (EU) No 2018/1725.

Any request for the exercise of any of the abovementioned rights shall be addressed to the EUSPA [to be added] Department at market@euspa.europa.eu; data subjects are kindly requested to describe their requests explicitly.

Contact information:

- Regarding the processing of your personal data: market@euspa.europa.eu;
- Regarding the interpretation, application or breach of Regulation (EU) 2018/1725, please contact the EUSPA Data Protection Officer (DPO) at dpo@euspa.europa.eu.